CURRICULUM M.A. MANAGEMENT
DISTANCE LEARNING, 60 ECTS credits

Semester			Module	Course Code	Course	ECTS credits	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Managing in a global Economy	DLMBGE01	Managing in a global Economy	5	Exam
			Strategic Management	DLMBSME01	Strategic Management	5	Exam
			ELECTIVE A*		e.g. Data Science and Analytics	10	
		2. Semester	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
	2. Semester		Operations and Information Management	DLMBAEOIM01	Operations and Information Management	5	Case Study
2. Semester		3. Semester	Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
	3. Semester		ELECTIVE B*		e.g. Big Data	10	
		4.	Master Thesis		Master Thesis Thesis Defense	14 1	Master Thesis Presentation: Colloquium
Total 60 ECTS credits							

Elective A and B: Choose your electives A and B freely within the columns, or follow the lines of the defined Majors

MAJORS	ELECTIVE A	ELECTIVE B
Big Data Management	Data Science and Analytics	Big Data
Engineering Management	Manufacturing Methods Industry 4.0 & IoT	Product Development & Design Thinking
Finance & Accounting	Corporate Finance and Investment	Accounting
International Marketing	Sales, Pricing and Brand Management	Consumer Behaviour and Research
IT Management	IT Project and Architecture Management	IT Governance and Service Management
Leadership	Leadership and Change	Leadership and Corporate Governance
		AI and Mastering AI Prompting
		Internship*

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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

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At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

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* Elective: Choose one module

ATTENTION!
By choosing the module "Internship" you cannot qualify for the dual degree with LSBU. "Internship" is availble in mystudies only

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FT: Full-Time, 12 months
PT I: Part-Time I, 18 months
PT II: Part-Time II, 24 months

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